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Hastings, Minn. – Anytime Fitness, the #1 co-ed fitness franchise in the world, recently reached an impressive milestone by opening its 1,300th gym. The record-setting achievement occurred as Anytime Fitness prepares to open additional clubs in India, Mexico, the U.K., Ireland, Luxembourg and the Netherlands.

What’s behind the meteoric growth of Anytime Fitness’ small, neighborhood health clubs? Industry experts say members like the gym’s 24-hour access, affordable monthly fees and friendly atmosphere—while Anytime Fitness franchisees praise corporate staffers for their support.

“The tremendous growth of Anytime Fitness demonstrates that the public will respond if you make it easy for them,” said Joe Moore, President and CEO of the International Health, Racquet and Sportsclub Association.

According to Eric Stites, president and CEO of *Franchise Business Review*, franchisee satisfaction is a primary indicator of long-term system growth and success.

“Anytime Fitness has outstanding ratings by their franchisees, and the fact that their franchisee satisfaction has increased during these challenging economic times is evidence of their strong franchise system and recession-resistant business model,” says Stites.

For the fifth year in a row, Anytime Fitness was recently honored by *Franchise Business Review* with a top “Franchisee Satisfaction Award.” In addition, Anytime Fitness has also been named a top franchise for minorities and military veterans.

“Our most successful club owners have a genuine concern about the health and well-being of the people in their community,” says Anytime Fitness CEO and co-founder, Chuck Runyon. “We want our franchisees to enjoy what they do, but we don’t want them to spend countless hours on the job. The Anytime Fitness business model is designed to provide our club owners with personal *and* financial rewards.”

In addition to opening its 1,300th club, Anytime Fitness also recently signed up its 900,000th member.

“We like to think that we’re the most convenient fitness option in the United States,” says Runyon.

“Someday soon, we’d like to be the most convenient—and well-known—fitness option on the planet.”

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About Anytime Fitness

Anytime Fitness clubs are now open in 48 states, Canada, Australia and New Zealand. Open 24/7, Anytime Fitness provides more than 900,000 members with convenient and affordable fitness options in friendly, well-maintained facilities featuring top-quality equipment. Members who join one club enjoy the benefit of using any of the 1,300 Anytime Fitness clubs at no additional charge. For more information about Anytime Fitness, or to find the club nearest you, visit www.anytimefitness.com.