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## Anytime Fitness on the 2008 50 Top Franchises for Minorities

To launch USA Today's annual Franchising Today section, the National Minority Franchising Initiative has selected "50 Top Franchises for Minorities" as exceptional systems that have demonstrated a focus on recruiting and supporting minority franchisees into their systems.

Selection was based on many factors, including historical performance, brand identification, market dynamics, franchisee satisfaction, the level of initial training, on-going support and financial stability.

More importantly, selection was based on the results of a detailed questionnaire that focused on the minority make-up of the existing franchisee base, minority representation at a senior management level within the franchisor itself and what incentive programs were offered to minority franchisees.

**50 Top Franchises for Minorities | Selected by National Minority Franchising Initiative — NMFI**

