



**FOR IMMEDIATE RELEASE**

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**ANYTIME FITNESS RECOGNIZED AS FASTEST-GROWING FITNESS  
FRANCHISE BY CLUB BUSINESS INTERNATIONAL**

***Chain opens 1,200<sup>th</sup> club as it continues global expansion***

*Hastings, Minn.* — Even an economic slowdown can't stop the rapid growth of Anytime Fitness. The International Health, Racquet and Sportsclub Association's annual IHRSA Global 25, published in the July issue of *Club Business International*, found Anytime Fitness added 369 units in 2008 – more than any other club company in the industry.

That growth has continued in 2009. After opening its 1,000<sup>th</sup> location in January, Anytime Fitness now has more than 1,200 locations worldwide, including new clubs in Australia, New Zealand, and Canada.

"The tremendous growth of Anytime Fitness, with their successful 24-hour business model that utilizes quality fitness equipment and leading technologies in a friendly, welcoming environment demonstrates that the public will respond if you make it easy for them," said Joe Moore, President and CEO of IHRSA.

Since its launch in 2002, Anytime Fitness has grown to become the world's largest coed fitness chain. The company, which ended 2004 with only 58 units, had 977 locations at the end of last year, an increase of 1,584%.

"We expect to finish 2009 with approximately 1,500 clubs and see opportunities for even greater growth internationally in the coming years," says Jeff Klinger, Anytime Fitness CEO and co-founder. "Whether it's New York or New Delhi, there's a market for a convenient and affordable fitness options in a friendly, non-intimidating atmosphere."

In addition to topping the IHRSA Global 25 list for unit growth in 2008, Anytime Fitness also topped the *Minneapolis/St. Paul Business Journal's* "Fast 50" list of the fastest-growing private companies in Minnesota for 2008 and earned "Franchisee Satisfaction" honors from *Franchise Business Review* for the fourth consecutive year.

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**About Anytime Fitness**

Open 24/7, Anytime Fitness provide its more than 700,000 members with convenient and affordable fitness options in friendly, well-maintained facilities featuring top-quality equipment. State-of-the-art security and surveillance systems ensure member safety even during unstaffed hours at the clubs. Anytime Fitness expects to achieve system-wide sales in excess of \$150 million in 2009. For more information about Anytime Fitness, or to find the club nearest you, visit [www.anytimefitness.com](http://www.anytimefitness.com).