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**ANYTIME FITNESS IS FASTEST-GROWING MINNESOTA COMPANY**  
**#1 on Mpls./St. Paul Biz Journal "Fast 50" List**

**Hastings, MN** – Anytime Fitness, Inc. is pleased to announce that the company ranks #1 on the *Minneapolis/St. Paul Business Journal's* "Fast 50" list of the fastest-growing private companies in Minnesota for 2008. With more than 860 clubs now open in 45 states, Canada and Australia, Anytime Fitness' 348% growth rate over the past two years surpassed all other Minnesota companies. The growth rate is based on an annual revenue increase from \$2,900,000 in 2005 to more than \$13,000,000 in 2007.

"It's taken off like wildfire," Anytime Fitness CEO Jeff Klinger told the *Business Journal*. "In two to three years we'll have in excess of 2,500 clubs open domestically and we'll have at least 750 clubs open internationally. With international growth, the sky is the limit."

Founded in 2002 by Klinger and his business partner, Chuck Runyon, Anytime Fitness opened its first franchised club in Cambridge, MN that same year. The largest co-ed fitness club chain in the world, Anytime Fitness now has more than 100 clubs open in Minnesota and another 57 clubs open in Wisconsin.

"We expect to surpass \$20,000,000 in sales for 2008 and open our 1,000<sup>th</sup> club by the end of January, 2009," Klinger predicted.

Averaging about 4,000 square feet, Anytime Fitness clubs are smaller than many other health clubs, but they feature high-quality exercise equipment and they're more affordable than most other clubs. Open 24 hours a day, Anytime Fitness clubs are popular with members because of the convenience they offer and their friendly, non-intimidating atmosphere.

"People are busier than ever these days," Klinger says. "They don't want to spend 30 minutes in a car just to play racquetball or take a sauna. They simply want someplace to go, near their homes or their jobs, where they can get a little exercise. That's what we provide."

Anytime Fitness also provides entrepreneurs with a great opportunity to run their own small business. Open 24 hours a day, but featuring occasional "unstaffed hours," the Anytime Fitness business model is centered upon low labor costs. The model has proven so profitable that a remarkable 53.5% of Anytime Fitness franchisees own multiple clubs.

"We're incredibly excited and honored to be ranked #1 on the *Business Journal's* Fast 50 list," says Klinger. "It's validation of what we already know – we've got a good thing going here."

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## **About Anytime Fitness**

Founded in 2002, Anytime Fitness is now the fastest-growing fitness club franchise in the world, with more than 860 clubs currently open in North America and Australia. Open 24 hours a day, 365 days a year, Anytime Fitness prides itself on providing its members with convenient and affordable fitness options in friendly, well-maintained facilities which feature top-quality exercise equipment. State-of-the-art security and surveillance systems ensure member safety even during unstaffed hours at the clubs. Anytime Fitness expects to open its 1,000<sup>th</sup> in early 2009 and achieve system-wide sales in excess of \$100-million in 2008. Recent accolades: *Entrepreneur* magazine (February, 2008) ranked Anytime Fitness the 13<sup>th</sup> fastest-growing franchise of any type in America (up from 36<sup>th</sup> last year) and *Franchise Times* magazine ranked Anytime Fitness 35<sup>th</sup> on its "Fast 55" list of new franchises. For the 3<sup>rd</sup> year in a row, *Fitness Business Review* has given Anytime Fitness its top rating and an *FBR 50 Franchisee Satisfaction Award*. For more information about Anytime Fitness, or to find the club nearest you, visit [www.anytimefitness.com](http://www.anytimefitness.com)