

ANYTIME FITNESS CO-FOUNDER NAMED TO IHRSA BOARD

Hastings, MN – March 2, 2008

Anytime Fitness, Inc. is pleased to announce that one of its co-founders, Jeff Klinger, has been appointed to the board of directors of IHRSA, the International Health, Racquet & Sportsclub Association. IHRSA is the most well-respected and influential association of fitness-related businesses in the world.

"I am very pleased that Jeff has joined the Board for a number of reasons," said Michael Levy, chair of the IHRSA board of directors. "First, he brings a thoughtful approach to decision-making. As the CEO of a very large franchise operation, he brings knowledge to the Board regarding franchising and the workings of a large company operating over many states. As well, he understands the needs of individual club operators. Anytime Fitness, after all, is made up of independent entrepreneurs. On a personal level, I know Jeff to be hard-working, very open to discussions of new ideas and a good listener."

Klinger, who co-founded Anytime Fitness in 2002 and now serves as CEO, is responsible for the overall planning and direction of the company.

"I'm honored to be the newest member of IHRSA's board of directors," Klinger said. "Those of us in the fitness industry face new challenges every day. As a board member, my goal will be to help other franchises and fitness club owners anticipate and overcome those challenges – so that we can all do well and enjoy ourselves while we're at it."

With Klinger's guidance, in five short years, Anytime Fitness has grown to become the #1 24-hour, co-ed fitness franchise in the world. Anytime Fitness now has more than 600 clubs open in 45 states and Canada – and an additional 1,100 franchise territories sold.

"The IHRSA Board is highly respected within the fitness industry," says Anytime Fitness co-founder Chuck Runyon. "Jeff's selection is a great accomplishment for him personally and it further solidifies Anytime Fitness as an industry leader."

"IHRSA is a growing and changing association," adds Levy, "One that deals with the interests of small, medium and large clubs, franchise operators -- such as Anytime Fitness and Curves -- major public market companies such as Lifetime Fitness, and a myriad of other operations. In addition, as we move forward internationally, we will require expertise unlike anything we have required previously. It will be a great pleasure to welcome Jeff to our Board; I know that he will make a very positive contribution."

For additional information about Jeff Klinger and/or Anytime Fitness, contact:

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